

Sisters and Brothers,

Over the years, Local Union Organizers across our Brotherhood have worked with Bergelectric employees to better their livelihood by joining the IBEW. Thanks to that hard work, hundreds, if not thousands, of former Bergelectric employees are now members of our great Union. Despite all that work, these campaigns were localized and not coordinated across the entire Bergelectric footprint.

Today, I am proud to announce the Berg's Going Union (BGU) national campaign. With your help, we believe this coordinated campaign will be able to better the industry and the livelihoods of all those at Berg. Since the launch of the coordinated campaign, over 250 Bergelectric employees have joined the IBEW and in January, BergsGoingUnion.com went live. Since then, there have been thousands of visits to the website.

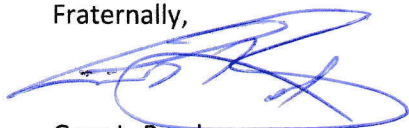
We all know how successful the partnership between IBEW and our contractors can be. That is why since the start of this campaign, we have made many attempts to meet with Bergelectric management. Unfortunately, they have not accepted our invitation. While we will keep the door open, we won't wait to help Bergelectric employees get the most out of their career. Afterall, they are electrical workers just like us.

I ask every IBEW member to recognize that Bergelectric employees are not your competition and that all electrical workers share a common goal: to provide for themselves and their families. We must stand united and be supportive of these and other unrepresented electricians. It is our duty as IBEW members to educate them about what our Union stands for, as it is our duty to elevate the industry. Already our efforts are raising standards. As more and more Berg employees join the IBEW, many of those who still work there have received pay raises since the start of our campaign.

Even though we are coordinating our efforts across Berg for the first time, Local Union Organizers have and will continue to be involved in all activities. Recently, organizers across multiple IBEW Districts participated in a Berg Summit to coordinate how we may best assist these workers in their fight for better wages and working conditions. Regardless of where they live, one of the most powerful stories we can share is of former Berg employees that have joined our Brotherhood.

So, if you are an IBEW member that worked for Bergelectric in the past, I hope you will be willing to share your story. Local Union Organizers are available if you would like to discuss your Bergelectric experience or you can email info@bergsgoingunion.com. If you know a current Bergelectric employee, please reach out to them about the benefits of being IBEW. Today, Berg's Going Union, but with all of us together, someday we'll be able to say Berg Went Union thanks to your hard work. Help spread the word by "liking" us on Facebook (Bergs Going Union) and Instagram (@bergsgoingunion).

Fraternally,



Greg L. Boyd

9th District Organizing Coordinator